



Hi! I'm Jessica Powell, an ambitious Graphic Designer and Visual Communication graduate who is always ready for a challenge.

Experience

CARR KAMASA DESIGN London, 2019
Graphic Design Intern

Corporate reporting and print advertising design involving typography, editorial, layout and infographics to illustrate brand values and storytelling for multiple clients. Gaining experience in an agency workplace with collaborations and cross-functional meetings allowed me to build communication, organization and idea generation skills.

CLARIFICATION THEATRE COMPANY 2020
Freelance Graphic Designer

Branding and social media advertising for a start-up company, including logo design, visual identity, posters, banners and basic moving image. This is an ongoing project with aims for website design and further social media advertising on Instagram and Twitter for upcoming performances.

THE PRINT FRAGRANCING COMPANY 2018
Freelance Graphic Designer

Branding and packaging design for scented drawer liners, sachets and labels with an opportunity to present my own design ideas whilst adapting to the client's needs. Communication skills and time efficiency were essential to the challenge.

Education

ARTS UNIVERSITY BOURNEMOUTH 2016 - 2019
BA (Hons) Visual Communication

CITY COLLEGE BRIGHTON 2015 - 2016
Art Foundation Level 5 Diploma Merit

BHASVIC COLLEGE A-Level 2013 - 2015
A (English Literature), A (Fine Art), C (Mathematics),
A (Graphic Design AS), C (Chemistry AS)

HOVE PARK SCHOOL GCSE 2008 - 2013
8 x A including Maths and English, 2 x B

OTHER 2020 (ongoing)
Certificate in Copywriting - CPD, One Education
Digital Marketing and Advertising - CPD & IAP, 1 Training

Contact

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My primary interests are typography, editorial, transmedia advertising and branding.

Yet as a curious designer, I also have a strong desire to develop digital skills within a junior role. I enjoy idea generation, problem-solving and creating imaginative and thought-provoking design.

Awards

International Society of
Typographic Designers 2019,
Awarded Merit

Passions

In my spare time, you'd either catch me exploring with a coffee in hand, doing photography during the golden hour, watching films, or vibing to music!

Skills

InDesign
Photoshop
Illustrator
After Effects
Premier Pro
Lightroom